

PUBLIC SERVICE COMMISSION OF WISCONSIN

MAPPING BROADBAND

A ROUNDTABLE DISCUSSION

Wednesday, May 13, 2009

1:30 - 3:30 pm

610 North Whitney Way

Madison, WI

A meeting will be held at the Public Service Commission (PSC) to address a variety of issues related to broadband service coverage in Wisconsin and the mapping of both served and unserved (or underserved) areas¹.

The PSC staff will give a brief introduction and talk about existing broadband mapping capabilities and efforts. A group discussion will then be held about what is needed for future mapping, what requirements or opportunities exist per recent federal broadband stimulus grant programs, and what steps may be appropriate going forward. There will be an opportunity for statements by interested persons. (Subject to time constraints.)

Matters that seem relevant for such an open discussion include:

- What are the relevant broadband mapping/inventory requirements and provisions of the Broadband Data Improvement Act (BDIA) signed into law in October 2008?
- What are the relevant broadband mapping/inventory requirements and provisions of the NTIA portion of the American Recovery and Reinvestment Act (ARRA)?
 - For mapping grants, there is a possible 20 % matching obligation - how can that be met?
- What broadband mapping/inventories already exist in Wisconsin?
 - Do these existing maps/inventories meet the needs for Wisconsin?
- If not, what additions or changes are needed?
- Do all providers use an addressing format to verify who and where they can serve?
 - Is that applied for basic service and for broadband services?
 - What are these addressing resources?
- What information about broadband should be depicted on a Wisconsin broadband map?
 - Availability?
 - Transmission speeds?
 - Technologies used?
 - Pricing?

¹ Recognizing that the ARRA did not define terms like broadband, unserved or underserved, this meeting will proceed nonetheless based on reasonable, logical and contextual understandings of these items.

- What capabilities/ applications should be part of any Wisconsin broadband map?
 - What level of granularity is feasible and/or needed?
 - What interactive features are needed?
 - What other demographic information is relevant to a broadband map?
 - Income?
 - Unemployment?
 - Population density?
 - Geologic conditions?
- What updating capabilities and schedules should apply to a Wisconsin broadband map/inventory?
- Who can do mapping?
- What price seems reasonable for a statewide broadband map?
- What provider concerns are there about mapping broadband in Wisconsin?

This is a meeting open to the public.

For logistical planning, we would appreciate an advance indication if you plan to attend, how many from your organization may attend, if you would like to make a presentation/statement, what subject matter you would address, and how much time you anticipate it would take.

The PSC staff will limit presentations as needed to avoid repetition and to stay within the allotted time for the meeting.

Please send these “RSVPs” via email to gary.evanson@psc.state.wi.us – by May 8 if possible.

To address general questions about this meeting, or if accommodations are needed for persons with disabilities, please contact Gary A. Evenson, Administrator of the Telecommunications Division of the Public Service Commission, at the email address noted above.

Public parking is available at the Public Service Commission Building.

